

**EXECUTIVE EDUCATION**

# MANAGING THE FUTURE WORKFORCE

*Gain applicable tools and frameworks for reimagining human capital practices in the modern workplace, and strategically assess emerging opportunities.*

## Disruption Lies Ahead - Prepare Your Organization By Creating the Workforce Of the Future

The world of work has become incredibly complex. Technological and social forces are changing how work is done, who does it, and even what work looks like. Change is happening at a rapid pace. What leaders expect - and what is expected of them - is changing, too.

This course explores multiple forces transforming modern labor markets and workplaces, particularly emphasizing technology and automation. It will blend theory and practice on how these forces impact talent acquisition, human capital investment, performance evaluation, and incentive design.

**DATES\***

3 Mar - 5 Apr 2025

25 Aug - 26 Sept 2025

**FORMAT**

Online

**PROGRAM FEES\***

\$2,500 US

**CREDENTIAL**

Visit the website to see available credentials.

**KEY BENEFITS**

- › **Lessen Your Hesitancy Toward Applying Technology:** Explore new approaches to human capital management.
- › **Lead Future of Work Initiatives:** Become a change agent in your organization.
- › **Improve Productivity:** Enhance processes and procedures for yourself, colleagues, and teams.
- › **Develop an Action Plan With Immediate Organizational Implementation:** Incorporate emerging best practices in hiring, worker evaluation, and incentive design that reflects the changing nature of work.
- › **Gain Tools and Frameworks:** Reimagine human capital practices to hire, retain, and incentivize your workforce to enhance productivity.
- › **Understand How Emerging Technology Trends Are Impacting Firms and Labor Markets:** Develop a talent development strategy to address projected skill gaps in your organization.

**WHO SHOULD ATTEND**

- › Team Leader, HR Director, HR Business Partner, or other titles with leader or director.
- › Employees who have roles related to designing, recruiting, incentivizing, modernizing, employee experience, or similar in the workplace or organization.
- › General Managers in middle and upper management positions, involved in hiring, evaluating, and incentivizing employees.



## PROGRAM STRUCTURE<sup>^</sup>

This five-week online course consists of eight asynchronous modules, and the course concludes with a live synchronous session. The combination of the online platform, discussion groups, and interactive live session fosters a dynamic learning environment.

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
<b>Module 1</b> › Emerging Trends Disrupting the World of Work  <b>Module 2</b> › Talent Acquisition: Challenges and Solutions	<b>Module 3</b> › Emerging Trends in Talent Acquisition  <b>Module 4</b> › Human Capital Investment – Developing Skills Future Workplace	<b>Module 5</b> › The Evolution of Performance Evaluation  <b>Module 6</b> › Designing Incentives to Enhance Productivity	<b>Module 7</b> › Using People Analytics to Enhance Organizational Performance  <b>Module 8</b> › Alternative Strategic Talent Management Approaches	<b>Live Session</b> › Future of Work: Challenges and Opportunities for Enhancing Organizational Performance

## THE EXPERT

Learn from the same faculty who teach in our highly-ranked degree programs. See the website for additional details.



### Jagadeesh Sivadasan

Buzz and Judy Newton Professor of Business Administration  
 Area Chair, Business Economics and Public Policy  
 Professor of Business Economics and Public Policy

## TIME COMMITMENT

- › **Duration:** 5 weeks
- › **Weekly Coursework:** 5 - 7 hours/week
- › **Format:** Asynchronous & synchronous sessions
- › **Badge:** Earn a digital social media-friendly badge upon completion of the Managing the Future Workforce program

## A WORLD-CLASS EXPERIENCE

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

**9.5/10**

**OVERALL SATISFACTION  
 SCORE FOR OPEN PROGRAMS**  
 – Financial Times, 2024

## ▶ REGISTER TODAY!

For more information, contact:

734-763-1000

RossExecEd@umich.edu

[michiganross.umich.edu/mfow](https://michiganross.umich.edu/mfow)

\*Dates and program fees are subject to change. Check the website for the most current program details.

<sup>^</sup>This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change. Visit the website for the most up-to-date information.

© 2024 The Stephen M. Ross School of Business at the University of Michigan