

EXECUTIVE EDUCATION

PRACTICING POSITIVE LEADERSHIP

Find the key to creating empowering, virtuous organizations that have strong employee engagement and consistently outperform competitors.

Demonstrate the Strategic Value of Positive Leadership Within Your Organization

Positive Leadership is the key to creating empowering, virtuous organizations that have strong employee engagement and consistently outperform competitors. This four-week online course will help you explore new techniques to increase employee engagement, leverage empowerment to drive productivity and share best practices with your cohort. Drawing on a diverse body of research, Professor Kim Cameron's real-world, evidence-based examples demonstrate how leaders can affect organizational culture, positivity, and productivity.

“*I'd like to see business go beyond innovation theater; see individuals genuinely empowered to come up with ideas that go against the grain.*”

Kim Cameron

Faculty Director, Practicing Positive Leadership

WHO SHOULD ATTEND

- › Senior-level, Assistant/Associate, and Managing Directors challenged to lead transformative experiences and implement Positive Leadership practices within the organization.
- › Other Senior Leaders and Managers across various industries. Leaders seeking to improve bottom-line results by leveraging best positive leadership practices and principles from those aspiring/rising leaders in their organization and who desire a new and impactful leadership philosophy.
- › Program/Brand/Project and other Team Leaders who want to instill better engagement and performance from the teams they lead.

DATES*

3 - 28 Mar 2025

29 Sept - 24 Oct 2025

FORMAT

Online

PROGRAM FEES*

\$1,900 US

CREDENTIAL

Visit the website to see available credentials.

KEY BENEFITS

- › **Identify Areas For Improved Skills and Personal and Professional Growth:** Assess and develop your key strengths and weaknesses as a leader.
- › **Apply Performance Improvement Initiatives:** Learn how to deploy the positive leadership toolkit.
- › **Drive Individual and Team Performance:** Employ the use of the Positive Leadership principle.
- › **Create Measurable Action Plans:** Utilize Positive Leadership frameworks to improve individual, team, and organizational performance.

PROGRAM STRUCTURE[^]

This four-week online course features two live, interactive sessions with Professor Kim Cameron (occurring at the end of Week 2 and Week 4), who will discuss data/feedback from assessments, surveys, and other coursework. These live sessions allow each cohort to have a highly-personalized learning experience. You'll explore topics that form the foundation for practicing Positive Leadership with your team.

WEEK 1	WEEK 2	WEEK 3	WEEK 4
The Importance of Positive Leadership <ul style="list-style-type: none"> › Positive Leadership › Assessing Positive Leadership › Positively Energizing Leadership › Assessing Positive Organizational Practices 	Positive Leadership in Action – Engagement <ul style="list-style-type: none"> › Leading Positive Change at Griffin Hospital › Positive Leadership by Engaging Others › Ways to Enhance Engagement › Sharing Ways to Enhance Engagement of Engagement 	Positive Leadership in Action – Empowerment <ul style="list-style-type: none"> › Understanding Dimensions of Empowerment › Positive Leadership by Empowering Others › Leadership Humility › Everest Goals 	Competing Values in Positive Leadership <ul style="list-style-type: none"> › The Competing Values Framework › Assessing Personal Leadership and Organizational Culture › Applying the Framework - The Rocky Flats Story › Positive Organizational Culture Change

THE EXPERTS

Learn from the same faculty who teach in our highly-ranked degree programs. See the website for additional details.



Kim Cameron

Professor Emeritus of Management and Organizations

TIME COMMITMENT

- › **Duration:** 4 weeks
- › **Synchronous live sessions:** 2/course
- › **Daily Coursework:** 30 min./day

A WORLD-CLASS EXPERIENCE

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

9.5/10

**OVERALL SATISFACTION
SCORE FOR OPEN PROGRAMS**
– Financial Times, 2024

▶ REGISTER TODAY!

For more information, contact:

734-763-1000

RossExecEd@umich.edu

michiganross.umich.edu/ppl

^{*}Dates and program fees are subject to change. Check the website for the most current program details.

[^]This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change. Visit the website for the most up-to-date information.

© 2024 The Stephen M. Ross School of Business at the University of Michigan