

Admission for U-M Transfer Applicants

At the University of Michigan Ross School of Business, we offer undergraduate students the opportunity to pursue a Bachelor of Business Administration degree that prepares you with a well-rounded understanding of core business concepts. In our top-ranked BBA Program, you will learn to help create a better world through the power of business. You'll develop critical thinking and business skills from top business minds, and you'll integrate those skills with the liberal arts. You'll explore our unique vision for leadership, have opportunities for hands-on learning, and have a chance to participate in global experiences. When you graduate, you'll be more than ready to create your own future.

Admissions Criteria & Eligibility

While attending the University of Michigan, you may apply to Ross during your first or second year. The U-M Transfer application process is available to students who find an interest in business. Admission is available for dual-degree students and students who have not previously considered business. We will enroll approximately 100 students through U-M Transfer admissions. Priority consideration is given to students who have not previously received a Ross admission decision.

We conduct a holistic review of each application. When reviewing your application, we look for:

- › Outstanding academics
- › Quality extracurricular activities, which can include high school activities or those that demonstrate a commitment to the Michigan community
- › Compelling application essays

Admission Requirements for Transfer Applicants

All admissions requirements must be satisfied by the end of the winter term in which you apply.¹

To be eligible for admission to the Ross BBA, you must:

- › Enroll full time in your most recent year of college enrollment.²
- › Complete MATH 115, 116, 120, or 215 with a grade of C- or better.
- › Complete ECON 101 with a grade of C- or better.
- › Complete LSA First-Year Writing Requirement with a grade of C- or better.

(1) Any transfer or test credits you wish to have considered must appear on your U-M transcript by the end of the winter term.

(2) Excludes AP, IB, or A-level credits, and credits completed in semesters preceding or following the fall and winter of the year you apply.

Important Dates & Deadlines

LATE DEC.	Application opens
FEB. 15	Application submissions accepted
MARCH 31	Application due
LATE JUNE	Decisions released
WEEK OF AUG. 18	Welcome Event (attendance mandatory)

Transfer students admitted to the BBA program are required to attend various Ross events the week before fall classes begin. Prospective students should ensure availability and appropriate housing accommodations are made.

Fall 2024 Admitted Transfer Class Profile

522	Applicants
112	Admitted
3.77	Average U-M GPA
43%	In-State
43%	Women
12%	International

Race/Ethnicity*	
18%	Asian
8%	Black/African American
1%	Native Hawaiian/Pacific Islander
21%	Hispanic/Latinx
0%	Native American/Alaska Native
1%	Two or More Races
47%	White
3%	Not Indicated

**Race and ethnicity data based on United States Department of Education federal reporting guidelines*

Areas of Study

- › Accounting
- › Business Communication
- › Business Economics & Public Policy
- › Business Law
- › Entrepreneurship
- › Finance & Banking
- › Management & Organizations
- › Marketing
- › Nonprofit & Social Impact
- › Sales
- › Strategy
- › Supply Chain Management
- › Technology & Operations

Curriculum

THE FIXED CORE

2ND YEAR

FALL:

- › Businesses & Leaders: The Positive Difference
- › Business Analytics & Statistics
- › Business Foundations*
- › Financial Accounting
- › Begin the floating core

WINTER:

- › Intro to Business Communication
- › Managerial Accounting
- › Business Strategy

3RD YEAR

FALL (INTEGRATIVE SEMESTER):

- › Communication Strategies
- › Business Law & Ethics
- › Behavioral Theory in Management
- › Operations Management

WINTER:

- › Continue the floating core and electives at Ross or study abroad

4TH YEAR

FALL:

- › Corporate Strategy
- › Complete the floating core
- › Electives

WINTER:

- › Capstone course
- › Electives

**Strongly recommend U-M students take Business Foundations during the first year. Must complete by end of fall 2nd year.*

THE FLOATING CORE

While most of your required core business courses are taken at set times, floating core classes can be taken any time between the winter of your sophomore year and fall of senior year.

- › Applied Economics
- › Financial Management
- › Marketing Management
- › Business Information Systems

Find Out More

Visit our website to learn more about the application process and curriculum at michiganross.umich.edu/bba.

Attend an information session and application workshop to learn more about the BBA Program and writing the application essays. Events, dates, and registration information are listed at michiganross.umich.edu/bba/admissionsevents

Connect with a current BBA student or admissions staff by visiting Ross Undergraduate Admissions Drop-In Hours noted online.

Office of Undergraduate Programs

Stephen M. Ross School of Business
University of Michigan
700 East University Ave.
Kresge Hall, Floor 3 East, Suite K3521
Ann Arbor, MI 48109-1234

michiganross.umich.edu/bba
rossundergrad@umich.edu



The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard, Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono (ex officio)

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